

Projects: Criteria for Funding Activities

While communities are the ultimate beneficiaries of CommDev's activities, we support activities targeting different stakeholders, such as local civil society, government authorities at different levels, and private operators. Initially, World Bank Group support for a related investment or related program in support of Government will be required. CommDev will not finance project costs that would normally rest with investors, nor will it subsidize ongoing company costs for the implementation of planned corporate efforts to benefit communities that would have happened in any event. Initially, CommDev's projects will be sourced and executed through the World Bank Group. As CommDev grows, the requirement of linkage to World Bank Group programs will be reassessed. We are looking for:

- Tri-lateral approach—communities, companies and local/regional government
- Impact
- Sustainability
- Additionality—extra value-added sustainability and development impacts
- Replicability—potential for being used as models for other parts of the industry
- Innovation
- Partnership
- Funding leveraged from investors, donors, government or other stakeholders
- Local content in delivery
- Ownership among stakeholders
- Relevance/timeliness
- Outputs supported by activities
- Clear stakeholders
- Building on existing experience
- Clear M&E criteria: outputs, outcomes and impacts
- Potential for skills to be transferred beyond the life of an oil, gas or mining project.



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Helping local communities
benefit from extractive industry
projects in a sustainable manner.



The Oil, Gas and Mining Sustainable Community Development Fund (CommDev) is a funding mechanism for practical capacity building, training, technical assistance, implementation support, awareness-raising, and tool development. Operating flexibly and efficiently, CommDev serves as an integral component of an extractive industry project, enhancing, accelerating, and extending the value-added support given to communities beyond the compliance requirements of IFC investment projects and World Bank loans.

CommDev promotes trilateral partnerships among communities, local governments, and extractive industry companies to develop not only immediate win-win-win benefits but strategic, sustainable solutions that will, over time, effectively reduce poverty and create further opportunities for the extractive industry community.

Based on the experience of public and private partner institutions and CommDev-funded projects, CommDev is refining the monitoring and evaluation framework and indicators used in this field. Further, we are establishing a clearinghouse of experiences and information on community development in this sector. Our goal is to “raise the bar” on how community development is implemented.

Background: The Need for CommDev

Oil, gas and mining production are major contributors to a nation’s or region’s gross domestic product. Yet, in many cases, development of extractive industries has not been associated with successful national or local community development. In some cases, communities have been further disadvantaged as a result of oil, gas and mining projects. Therefore, the purpose of CommDev is to ensure that extractive industry projects achieve clear and sustainable benefits for local communities.

Responding to the Extractive Industries Review (EIR), the World Bank Group (WBG) established this fund to enhance contribution to sustainable development at the community level for oil, gas and mining projects. There is growing recognition that engaging, empowering and building the capacity of local communities is critical not only for the success of investments in extractive industries, but also for sustainable development beyond the life of the well, pipeline and mine.



Key Business Lines

CommDev supports the following business lines (with examples of the types of project topics):

Empowering communities to make them more effective (reliable and durable) partners

- stakeholder meeting support, facilitator training
- build capacity for monitoring by local communities

Supporting sustainable community development strategies

- fund stakeholder groups to produce strategies for the life of the mine/pipeline
- provide an effective, integrated, tripartite development framework

Supporting local civil society organizations

- capacity building for local foundations
- help develop NGOs

Creating economic opportunities

- work with companies to increase local content, conducting mapping exercises to identify opportunities
- supplier and SME development, entrepreneur training, and certification
- access to finance and markets

Improving local/regional governance

- revenue management training
- build capacity in local/regional agencies

Enhancing capacity of community to manage social impact of extractive industry

- empower women, redress the gender bias against women receiving benefits
- HIV/AIDS, health, nutrition awareness

Improving management of environmental assets

- support environmental monitoring by local groups
- support access to clean water and sustainable energy

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CommDev draws on the depth and breadth of expertise of all of the World Bank Group institutions, as well as the experience of partners, to develop innovative programs of assistance. Focusing primarily on Africa, CommDev will fund projects elsewhere that will generate substantial knowledge and lessons learned.

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How will we work with companies?

- Provide matching funds for a project alongside an IFC investment or World Bank program
- On an exceptional basis, CommDev would work alongside a company where there is no IFC or World Bank program if the project contributes to the delivery of public goods for oil, gas and mining projects
- Share information and provide support for the information clearinghouse and accompanying help desk

Information Clearinghouse

CommDev is building a web-based Information Clearinghouse (and associated Help Desk) for accessing good practices of community development around extractive industry projects. The objective is to provide industry, civil society and local/regional government with global good practices, case studies, tools, monitoring methodologies, and additional sources of expertise in social risk management in mineral extractive environments. It is hoped that by disseminating this knowledge gained both through CommDev-funded projects and projects implemented by others—that we will contribute to “raising the bar” on how sustainable community development is implemented.