

Business for Social Responsibility



Building
Effective Relationships
— *with* —
Indigenous Communities

Improve prospects for long-term business success



The training was an excellent, practical and highly participative exploration of the issues which arise between companies and Indigenous peoples and of the tools which can help to create a constructive engagement and to resolve problems.

EDWARD BICKHAM, EXECUTIVE VICE PRESIDENT,
EXTERNAL AFFAIRS, ANGLO AMERICAN PLC.

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The training was very well organized. It was particularly valuable to have representatives from companies and from Indigenous peoples from different parts of the world which enabled a good exchange of experiences and voices.

STEINAR ELDØY, SENIOR DISCIPLINE ADVISOR
ENVIRONMENTAL TECHNOLOGY, TEK F-T MST STATOIL

I found it to be an extremely well-structured, professionally run training course that genuinely opens up the issues of engagement between Indigenous communities and resource developers. I highly recommend it.

BRUCE HARVEY, CHIEF ADVISOR—ABORIGINAL AND
COMMUNITY RELATIONS, RIO TINTO LIMITED

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This training is an excellent guideline to demonstrate the universality and relativity of issues around communities. It also helps to provide leaders from both business and communities with the implementation framework that is flexible, recognized best practice and a good basis for a community and business case.

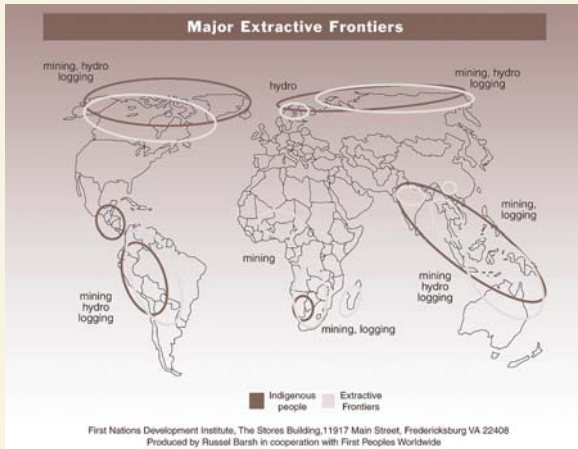
CYRIL KHAMBULA, SOCIAL AND ECONOMIC
DEVELOPMENT MANAGER, ANGLO PLATINUM

GLOBAL COMPANIES find value and advantage in cultivating good relationships with neighboring communities. The resulting communication, understanding and goodwill help companies achieve a strategic goal—access to resources and capital.

Successful corporate-Indigenous community relationships must navigate a rapidly changing legal and social landscape. National and international governance and finance institutions are supporting Indigenous peoples' rights, and Indigenous communities are gaining the strength and skills to demand that companies engage with them.

BUT, HOW?

Business for Social Responsibility (BSR) and First Peoples Worldwide (FPW) now offer global companies “Effective Engagement” guides and trainings on how to build constructive, long-term relationships with Indigenous communities. Both organizations have worked extensively with businesses on developing corporate-community engagement plans and strategies.



KEY AREAS

Company teams together with Indigenous leaders and our facilitators will explore key areas of mutual concern. Learn more about:

The fundamentals—

- > Legal rights of Indigenous Peoples
- > Land rights
- > Cultural survival

Effective engagement techniques for—

- > Achieving prior informed consent
- > Involving communities in project planning and economic development
- > Dispute resolution
- > Capacity building

PARTICIPANTS

Training participants will leave with:

- > Examples of best practice, based on the grassroots experience of both companies and Indigenous communities
- > "How to" guidebook with all the information necessary to implement these practices in their own operations

BSR is a global organization that helps member companies achieve success in ways that respect ethical values, people, communities and the environment. For more information, visit ww.bsr.org.

FPW has been working for more than four years to assist Indigenous communities in their quest for self-determination and community-led economic development. For more information, visit www.firstpeoples.org.

TRAININGS OFFERED

- > Introductory trainings for Operations and Head of Office personnel of global companies. Next training to be held on November 11, 2003 in Los Angeles, California, USA.
- > Customized trainings adapted to a company's culture, management systems and geographic location.
- > Country trainings customized to the legal framework and relevant communities.

WITH FAR-REACHING IMPACT

Many of the issues and contexts covered in the Effective Engagement Training have particular relevance to working with Indigenous communities. However, participants can use the tools, skills and management processes learned within the training to create effective relationships with nonindigenous communities and other stakeholders.



Request Your Customized
BSR Training Today!

Visit www.bsr.org/IndigenousPeoples
or contact Christina Sabater at
csabater@bsr.org.





Business for Social Responsibility

415-537-0888
www.bsr.org

Learn how your company can **avoid conflict** and **achieve cooperation** with Indigenous communities. Visit www.bsr.org/IndigenousPeoples today!

